

#### **MICRO-X COMPANY PRESENTATION**

Adelaide, Australia, 29 July 2021: Australian hi-tech company Micro-X Ltd (ASX:MX1) (Micro-X or the Company), a leader in cold cathode x-ray technology for the healthcare and security markets globally, is pleased to provide the attached Company Update presentation, following the release of the June 2021 Quarterly Results and Activities Report.

The Company's management will also be conducting a series of meetings with investors and analysts following the Quarterly Investor Call on Thursday 29 July 2021.

This announcement is approved by Kingsley Hall, Company Secretary of Micro-X.

- ENDS -

#### **About Micro-X**

Micro-X Limited (the **Company**) is an ASX listed hi-tech company developing and commercialising a range of innovative products for global health and security markets, based on proprietary cold cathode, carbon nanotube (CNT) emitter technology. The electronic control of emitters with this technology enables x-ray products with significant reduction in size, weight and power requirements, enabling greater mobility and ease of use in existing x-ray markets and a range of new and unique security and defence applications. Micro-X has a fully vertically integrated design and production facility in Adelaide, Australia. A growing technical and commercial team based in Seattle is rapidly expanding Micro-X's US business.

Micro-X's product portfolio is built in four, high margin, product lines in health and security. The first commercial mobile digital radiology products are currently sold for diagnostic imaging in global healthcare, military and veterinary applications. An X-ray Camera for security imaging of Improvised Explosive Devices is in advanced development. The US Department of Homeland Security has selected Micro-X to design a next-generation Airport Checkpoint Portal with self-service x-ray. A miniature brain CT imager for pre-hospital stroke diagnosis in ambulances, is being developed with funding from the Australian Government's Medical Research Future Fund.

For more information visit: www.micro-x.com

#### **CONTACTS**

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# MICRO-X

ACN 153 273 735 ASX: MX1

Company Update

29 July 2021

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Peter Rowland Managing Director & CEO



#### IMPORTANT NOTICE

#### **DISCLAIMER**

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# MINIATURISING X-RAY

First Mover in Next Generation X-ray for Global Health and Security Markets

#### Platform technology in cold cathode x-ray

- X-ray products with significant reduction in size, weight and power
- Patented technology platform for health and new security applications
- First to market with proven cold cathode medical x-ray product







1.5kg

Above: Micro-X tube

29kg

Above: Conventional X-ray tube



## **OUR STRATEGY**

#### To Monetise Our 'First Mover' Advantage

Early commercial domination

Successful first movers in breakthrough technology move quickly:
Commercial success becomes a barrier to entry for others

Create required paths to market at scale

Expand channel partners & collaborations

Platform technology in cold cathode x-ray

**Commercialise high** in the value chain to maximise revenue

- avoid commoditisation as long as possible
- **keep innovating** to stay in front of competitors

Commercialise high in the value chain

Look for low hanging fruit products

Our technology delivers a customer benefit and the best product margins

#### **OUR GOAL**

Four production lines:

- common technology platforms
- high-margin
- operating within five years

#### **OUR PRODUCTS**



**Mobile DR** 

Bedside Imaging – Medical, Military, Vet



**IED X-ray Camera** 

Counter terrorist bomb assessment



**Airport Checkpoint** 

Self-service airport security



**Brain CT** 

In-ambulance stroke imaging



## MOBILE DIGITAL RADIOLOGY

Extending Bedside Imaging with Light weight and Ultra-mobility

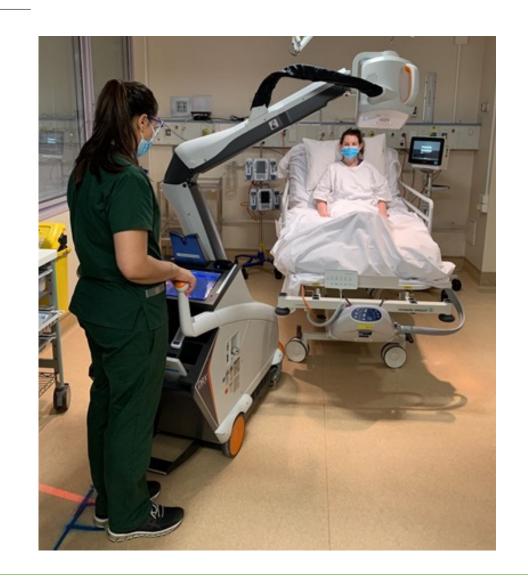
#### THE PRODUCT RANGE

**OEM Products** – Carestream DRX Revolution Nano

- First sold 2018 now operating in 20+ countries
- Other, non-exclusive OEM partnerships in development

**Micro-X 'Rover'** – wholly Micro-X branded and controlled imaging solutions for:

- Medical hospitals & temporary facilities
- Ruggedized for deployed military hospitals and humanitarian aid
- Veterinary applications in small-animal hospitals





# MOBILE DR - ROVER MEDICAL

Building Commercial Capability – New Markets and Sales Channels



**Rover** Medical – launched in mid 2021 with multiple distributors and dealerships



Focus now on building installed base



**Building** sales capability and channels globally



**Varex detector** – state of the art and higher margins



Seattle opportur

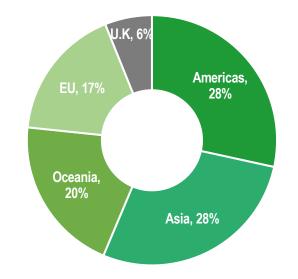
**Seattle Office opening** – base for growing business opportunities in N America and supporting distributors



**EMEA market entry** - Roesys appointed distributor and Rover showcased at Arab Health 2021



Door-to-door x-ray services in Adelaide & Sydney proving success for point of care imaging at home





**\$3.6**m
Sales in FY21

New distributors signed

2021
Rover Mark II launch



# MOBILE DR: ROVER FOR MILITARY & REMOTE USERS

First contract for ADF – Strong Military Interest for deployed medical facilities





Rover Military for use in combat support, disaster relief & humanitarian aid - addressing unmet need



**Limited competition** - means higher potential gross margins



FDA clearance - CE mark and TGA processes underway



Partnering - Rover Military uses the Fuji detector



**\$1.3m contract** for **new ADF** deployable hospital



Addressable market in NATO countries ~\$170M

\$1.4m Sales via WHO in Oct 2020

\$1.3m
Contract for ADF
Deployable Hospital

FDA Cleared



#### MOBILE DR - ROVER VETERINARY

New Radiology Market – Same benefits for mobility







Rover Vet launched in 2021 for small animal veterinary market



Smaller size and mobility improves workflows & productivity



Veterinary user interface and imaging software - world leading



Australian launch >3,000 vet practices - all use radiology



First sale & specialist distributor appointed



Global veterinary roll-out to follow

3,000
Australian Vet
Practices use
diagnostic radiology



Sales
First sale June 2021

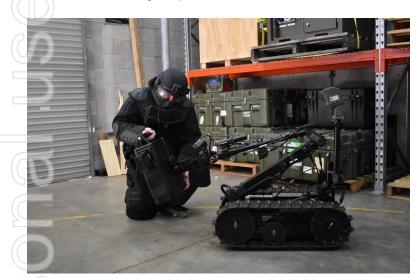


# IED X-RAY CAMERA

#### Next Generation Security Device to Save Lives



Image of explosive actuator mechanism



First public showing of IED Camera at Army Robotics Conference in April 2021



X-Ray camera takes images like a camera - one sided viewing without separate detector



Bomb disposal technicians face life threatening situation when 'over the target' placing a conventional X-ray detector



Small size and weight - easily carried by robots



Australian Defence Force proof of concept imaging completed



Military and FBI / bomb disposal interest



No competition = high gross margins

**\$1.8**b Addressable market

**Prototype** By Dec 2021

2022 **Target Launch** 



# AIRPORT SELF-SERVICE CHECKPOINT

US Dept. of Homeland Security – Two Contracts Totalling US\$4m





A blend of backscatter and transmission X-ray to provide three dimensional imaging of carry on luggage



Integrated body scanner and passport reader



Based on work Micro-X is undertaking with the UK Government's Department for Transport



Concept reimagines the future of airport checkpoints based on self-service model



Addressable global market ~US\$24B TSA alone US\$8B market opportunity

US\$24.0b

Addressable market

US**\$4.0**m

Two contracts for US

Dept of Homeland

Security





# BRAIN CT IMAGING FOR STROKE DIAGNOSIS

Pre-Hospital Diagnosis & Treatment in Ambulance - \$8m MRFF Funding Awarded





CT imaging with no moving parts – small enough and affordable to be fitted to every ambulance



Early stroke diagnosis allows treatment in a road or air ambulance – improved patient outcomes within the 'Golden Hour'



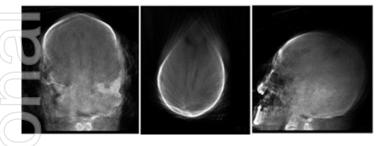
Curved detector will be the first of its kind - provided in collaboration with **Fujifilm** 

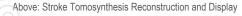


**\$8M funding** under Second Phase of Australian Stroke Alliance Project – Medical Research Future Fund

Potential to be a game changer in modern stroke management with addressable market ~\$5bn









# SIGNIFICANT MARKETS ACROSS FOUR PRODUCTION LINES

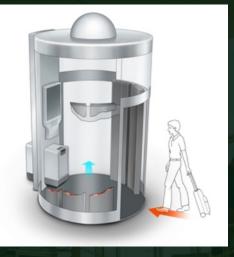
Sequenced Product Rollout as CNT Manufacturing Expands



**MOBILE DR RANGE** 



**IED X-RAY CAMERA** 



**AIRPORT CHECKPOINT** 



**BRAIN CT SCANNER** 

2018 First Sales

US\$500M pa\*
Addressable Market

2022\*

First Sales

US\$1.8B Addressable Market 2023\*

First Sales

USA: US\$8B RoW: US\$16B Addressable Market 2026\*

First Sales

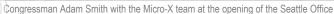
US \$5B Addressable Market

\* Pre COVID-19 levels

# JUNE 2021 QUARTER HIGHLIGHTS

#### Advancing & Investing in our Commercial Capabilities







Current (left) and future (right) Generators for the Rover range of Mobile DR x-ray products – future generator delivering four times more power



#### Expanding commercial range – New Mobile DR products

- Rover Medical receives FDA clearance launched in US healthcare market
- Rover Veterinary launched first sale and Australian distributor appointed
- Key components manufactured in house control supply chain
- 2

New detector allows control of sales channels – Direct + Dealers

#### New second generation tube & generator

- High voltage generator and X-ray tube tested 4 times the x-ray energy at half the price
- Rover capabilities extended to trauma exams in emergency departments and operating theatres
- In-sourced manufacturing provides higher margins



#### Advancing our future technologies

- IED X-ray Camera first public showcase to Australian Army Robotics conference
- Seattle premises opened base for US sales and support for TSA programme management
- Early hires and pre-contract work underway for US Airport Security programmes (US\$4m) and Australian Stroke Alliance Brain CT Scanner programme (\$8m)



# **ESTABLISHED CAPABILITIES**

Key Disciplines – Engineering Design, Development and Manufacturing



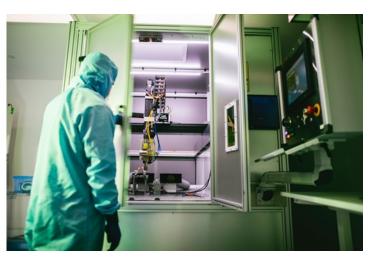












Above: manufacturing in Tonsley facility



## **EXPERIENCED LEADERSHIP**

#### Technical and Commercial Expertise – To Support Objectives



Peter Rowland
Managing Director & CEO

- Over 30 years'
   engineering and
   management in medical
   device & and
   aerospace industries
- Previously BAE
   Systems, Ellex Medical
   and Biolase Technology
   (NASDAQ)



David Knox
Non-Executive Chairman

- Extensive international business experience delivering large energy projects
- Formerly CEO of Santos and Australian Naval Infrastructure
- Chair of Snowy Hydro, Director of CSIRO



Patrick O'Brien
Non-Executive Director

- Over 25 years' business and finance experience in UK, Asia and Australia
- Former Executive
   Director at Macquarie
   Group; McKinsey; and
   Minter Ellison



Yasmin King
Non-Executive Director

- Extensive experience in business, negotiation & procurement and Government
- Currently CEO of Skills IQ, formerly Associate
   Commissioner of ACCC
- Director of the Australian Healthcare and Hospitals Association



Dr Alexander Gosling, AM
Non-Executive Director

- Over 40 years' business, technology and R&D experience
- A founding Director at Invetech (Vision
   Systems); strategy for Capstone



Jim McDowell
Non-Executive Director

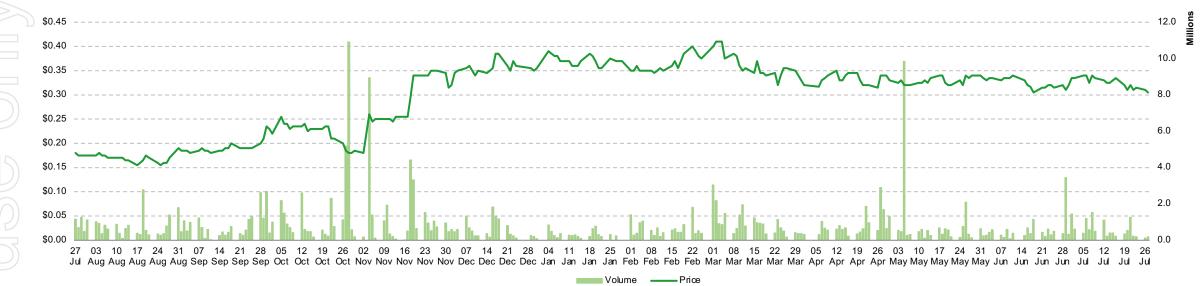
- Extensive experience in Defence and Aerospace industries
- Current CEO of Nova Group
- Former Chief Executive of the Department of Premier for South Australia



# **CORPORATE SNAPSHOT**

# Growth Stage Company with Institutional Support





Share & Trading Statistics (Closing Price on 27 July 2021)		
Share Price	\$0.305 per share	
Total Shares On Issue	459.7 million	
Options Issued	2.5 million	
Market Cap	~\$140.2m	

Key Financials & Shareholders		
Cash	~\$30.1m (30 June 2021) – <b>Debt free</b>	
Institutions	~40.0% Perennial (12.2%), Regal (10.9%), Thorney (6.3%), AusSuper (5.2%)	
Board & Related Parties	~ 4.8%	



# MILESTONES & ACHIEVEMENTS

Initiatives to Deliver Commercial Outcomes for all Stakeholders

**First IED X-ray Camera Demonstration** 

**Growing Micro-X Rover paths to market – US, EMEA** 

**In-sourced Generator tested** 

**Launch Rover Veterinary** 

Rover Mk II – Second generation Launch

**Airport Security Contracts Signed** 

**Brain CT Scanner Contract signed** 

**IED X-ray Camera prototype** 

**Increasing Mobile DR Sales** 

Scaling x-ray tube manufacturing

IED X-ray Camera Commercialisation

**Brain CT Scanner Prototype** 

BEYOND

**Airport Security Scanner Protype** 

**Airport Security Portal Prototype** 

# MICRO-X

ACN 153 273 735 ASX: MX1

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Thank You

Peter Rowland Managing Director & CEO

