



ACN 153 273 735 / ASX: MX1

# PRIMED FOR GROWTH

Share Cafe Friday 14<sup>th</sup> October 2022

Peter Rowland Managing Director & CEO



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## MICRO-X

### ABOUT MICRO-X Innovation, intelligent customer-led design, world leading manufacturing

- Highly vertically integrated R&D, engineering & X manufacturing co-located
- 70+ employees in Adelaide HQ, 12 in Seattle base for X US government projects & sales
- Revenue FY2022: \$9M, market cap: \$65M X
- Validated by strong industry and funding partners X

Varex Imaging (\$15m), US Dept Homeland Security (US\$4m), Aust. Medical Research Future Fund (\$8m)

Strong institutional ownership X

> Perennial (13.9%), Thorney (5.4%), Acorn Capital (6.2%), AusSuper (5.0%)

## MICRO-X







## MINIATURISING X - RAY First mover in next generation x-ray technology for global health and security markets





### OUR STRATEGY Monetise our 'first mover' advantage

#### **OUR GOAL**

Four global production lines:

- High margin X
- **Operating within 5 years** X
- **Common technology platforms** X

#### Commercialise high in the value chain to maximise revenue - avoid commoditisation as

- keep innovating to stay in front of competitors

#### **OUR PATH**

- Prove technology in established X category
- **Develop new three new globally** X competitive products using technology no-one else has been able to replicate

### Look for the 'low hanging fruit' products

where our technology delivers a customer benefit and the best product margins

# MICRO-X

long as possible



#### Successful first movers in breakthrough technology move quickly:

Early commercial domination becomes a barrier to entry for others

#### Expand channel partners

& collaborations to create required paths to market at scale

## **ONE COMPANY, FOUR BUSINESSES** Each unique product drives a new market-focused business unit





### Mobile DR

First Sales 2018 Addressable Market US\$500m pa\*

\* Omdia Market Report Note: Dates are estimates and may vary

### IED X-Ray Camera

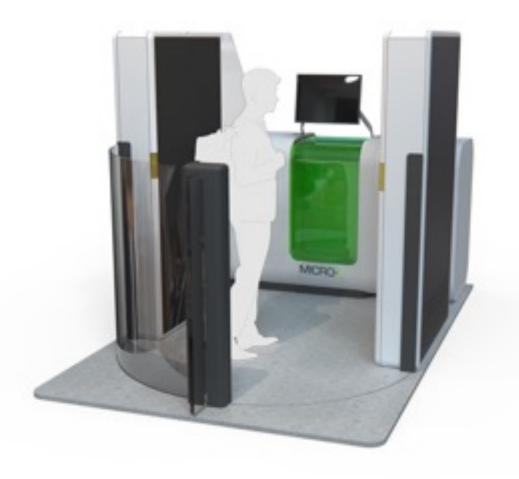
First Sales 2022

#### Addressable Market

US\$1.8B \*

\* Estimate based on published numbers of EOD Teams world-wide, potential volume & price

## MICRO-X



### Checkpoints

First Sales 2024

Addressable Market USA: US\$8B \* ROW: US\$16B \* \* Estimate based on published TSA data, potential volume & price



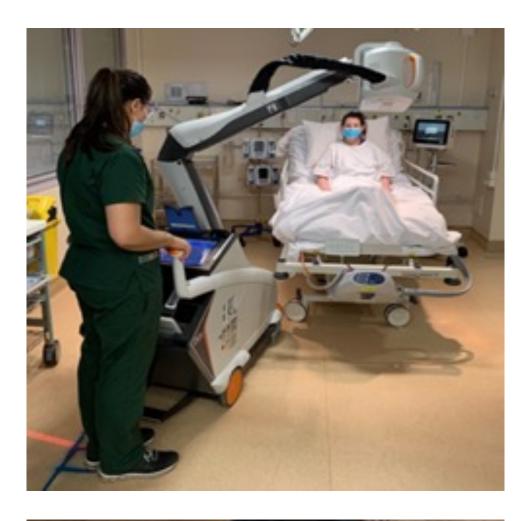
### **Brain CT**

First Sales 2026 Addressable Market US\$5B \*

\* Estimate based on published numbers of Ambulances in USA & EUR, potential volume & price



## MOBILE DIGITAL RADIOGRAPHY Extending bedside imaging through lightweight extra-mobility





- X
  - X
  - X humanitarian aid
  - X
  - X specialist clinics
- OEM Products Carestream DRX-Revolution Nano

### **Over 250 units in service in 35** countries

## MICRO-X

Agile ~100kg competes with 600kg conventional mobiles Micro-X 'Rover' – wholly Micro-X branded and controlled imaging solution sold by independent distributors for: **Medical** hospitals & temporary facilities Ruggedised for deployed **military** hospitals and

In-home, point-of-care mobile radiology **Veterinary** applications in small-animal hospitals and

Next generation, high powered, **Rover Plus** launched







### IED X-RAY CAMERA - ARGUS Saving lives in the world's most dangerous workplace

- World's most sophisticated bomb imager without X needing a separate imaging detector
- Self-contained 'camera' carried by EOD robot for X remote viewing
- High resolution image allows diagnosis to X component level
- Small size 17kg can be carried by most EOD X robots
- Addressable market \$1.8B -Police (urban counter-X terrorism), Military (counter-IED), Border Forces (contraband)

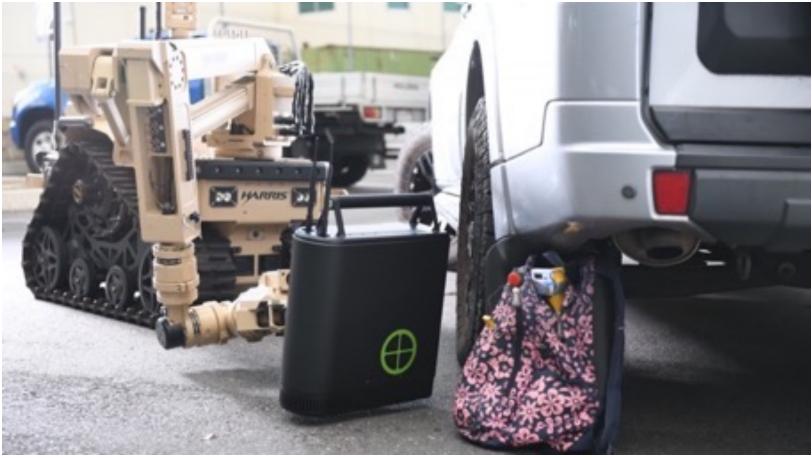
### "This product is what we have been looking for, and waiting for, for years." -FBI bomb school trainer

## MICRO-X





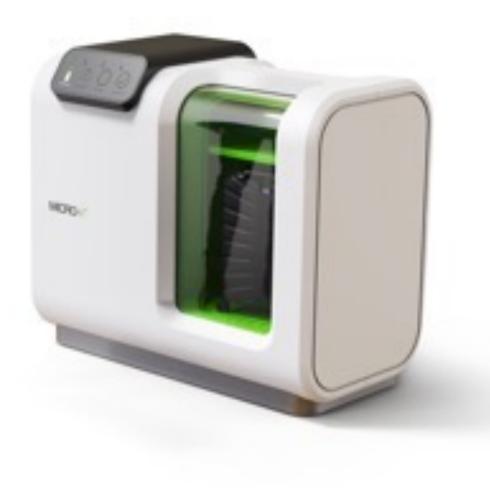
Conventional x-ray imaging of IEDs is hazardous





### C H E C K P O I N T S Funded by two contracts with Department of Homeland Security – US\$4m

### Miniaturised CT Baggage Scanner



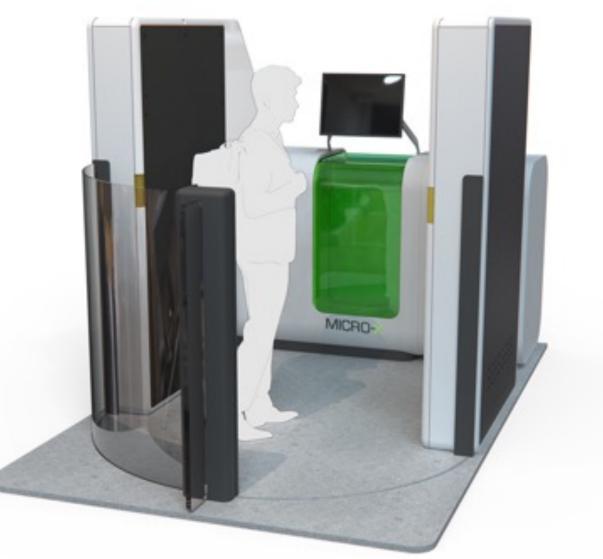
#### **Compelling value proposition for DHS**

- TSA operates 2,200 x-ray lanes across 440 airports in the United States\*
- **x** TSA manpower cost is US\$4B annually\*
- Each current x-ray lane can be replaced by 7
   Portals ~ 300 passengers an hour
- Each current x-ray lane has the same footprint as 8 Portals
- Miniaturised x-ray computed tomography

   three-dimensional imaging of carry-on luggage –
   enables implementation of automated detection
   of threats.
- Modular baggage scanner fits into both current checkpoint and future self-service checkpoint
- **×** Other security applications emerging

## MICRO-X

### Passenger Self-Screening Portal



- Portal integrates document scanning,
   photometric ID, body scan, baggage CT
- Passenger self-directed screening to increase throughput, improve security, provide greater privacy, and enhance total experience.



## **BRAIN CT SCANNER** Lightweight CT imaging for stroke diagnosis in land or air ambulances



Conventional rotating gantry CT

- 87% of strokes are ischemic best patient outcomes from thrombolysis within the 'Golden Hour'
- Cannot thrombolyse until CT scan confirms absence of haemorrhage
- Conventional helical CT can resolve a 2-3mm bleed Any diagnostic device must equal or better this resolution Mobile Stroke Units with CT scanners operating globally Point-of-care imaging allows pre-hospital treatment

#### \$8m development funding from Australian Stroke Alliance

- 50kg CT imaging system game-changing for stroke treatment worldwide
- Small and affordable every ambulance land & air X
- Rural and remote communities have limited CT access X

# MICRO-X

#### Stroke treatment



31 miniature x-ray tubes, electronically switched

#### Pathway to regulatory approval in 4 years

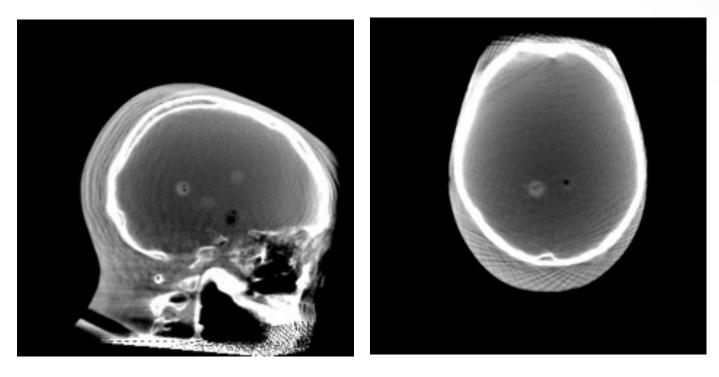
- First cadaver and human imaging trials in 2023 / 2024 X
- Regulatory submissions in 2024 / 2025 X



## **RECENT ACHIEVEMENTS** Important progress on the next three products

### Checkpoints

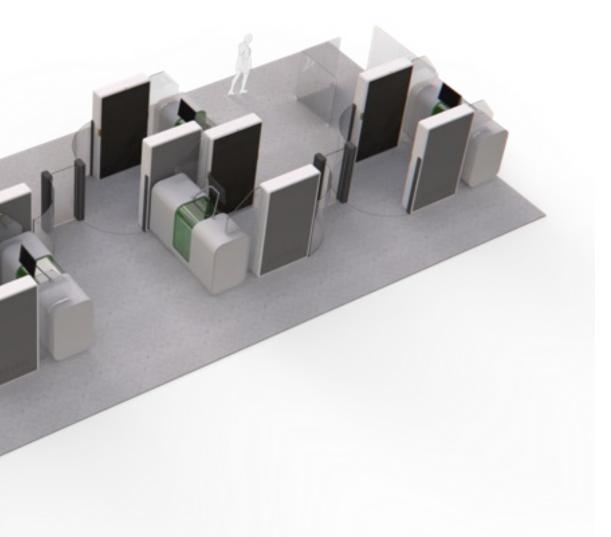
Design for self-screening station and minature CT approved by TSA and contract extended



### **Brain CT**

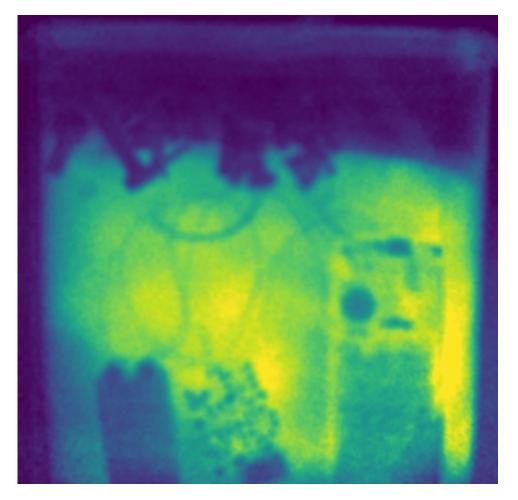
Imaging architecture design approved by Stroke Alliance and Johns Hopkins predicts imaging performance will out-perform conventional CT

# MICRO-X



### **Argus IED Camera**

Final stages of development – pre-production unit now imaging





### CORE TECHNOLOGY New collaborations build technology adoption and sales

- **Exploring commercial opportunities for proprietary technology**
- **×** DMS Imaging (France) purchase imaging chain sub-systems for incorporation in new product to be launched in 2023.
- Varex Imaging (USA) broad collaboration agreement
  - **×** \$7.5 million technology licence fee to manufacture multibeam emitter tubes for their customers
  - 9.9% shareholding in MX1 underpinning future X collaborations
  - Validates NEX technology and accelerates adoption X
  - Future potential for sales of Micro-X high-voltage generators X

## MICRO-X



## FINANCIAL HIGHLIGHTS FY2022 Micro-X laid out the infrastructure for future growth across all four products



**Revenue \$9.0m** ↑ **138%** (FY21 \$3.8m) **Other Income \$4.1m**  $\uparrow$  **38%** (FY21 \$3.0m)



**Mobile DR Sales \$3.8m** (FY21 \$3.6m) Engineering Income \$5.2m\* (FY21 \$0.1m)



**Geographic diversity of Revenues USA \$4.2M APAC \$4.0M EMEA \$0.7M** 

\* Contracts with US Dept Homeland Security & Australian Stroke Alliance

## MICRO-X



Secured Major contracts AUD\$14m DHS US\$4m + ASA AUD\$8m



**Costs reduced & realigned**  $\downarrow$ **22% FY23** Mobile DR expenditure  $\downarrow$  40%, Overheads  $\downarrow$  \$1.1m



### Cash \$10.3m

- + \$1.6m received July 2022
- + \$15m Varex agreement (placement plus tech transfer)
- + \$3.4m due in December 2022 R&D Rebate



### S U M M A R Y Four significant businesses

NEX Technology, high-voltage and image processing technology support all four

### **Mobile DR - Healthcare**

- Medical, Military and Veterinary
- **Customers** hospitals, military, vets
- US FDA and ARTG listed
- Sold over 250 units in 35 counties growing direct & distributor sales

### **Checkpoints - Security**

- Enabling safer travel and better experience
- Total addressable market of US\$24.0B
- **Customers** Airports, transport, governments
- US DHS funding up to US\$4m to develop commercial prototypes in early 2023

# MICRO-X



### X-Ray Camera - Security

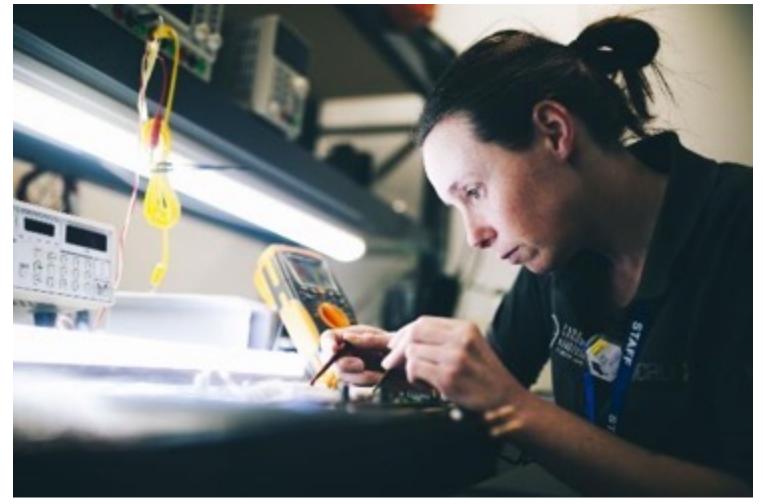
- Saving the lives of bomb techs
- Total addressable market of US\$1.8B
- **Customers** defence, police, civilian bomb disposal units
- Live customer demonstrations shortly and first sales commencing late 2022

### **CT - Healthcare**

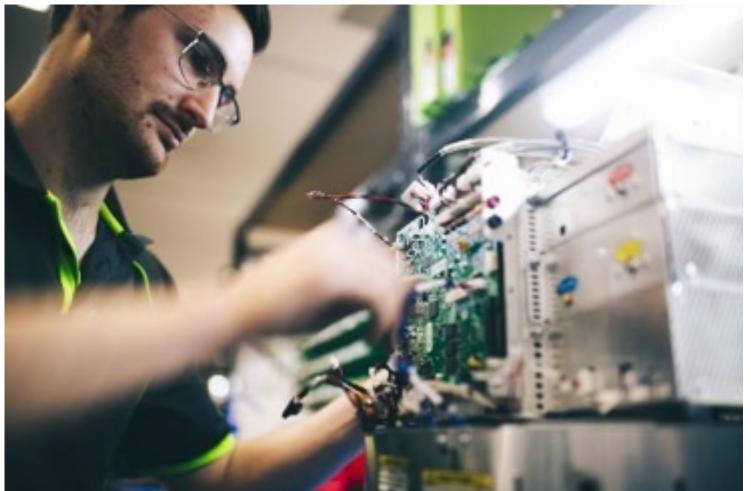
- Mobile stroke detection saving lives
- Total addressable market of US\$5.0B
- **Customers** ambulance, hospitals and radiology networks
- MRFF funding development of commercial protype for \$8m











# MICRO-X

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